

AD RATES & SIZES

"What a great resource for the community! I appreciate the vision of the magazine - one of building community and celebrating family life in Sugar Land. And it looks fantastic, too!"
 ~ Matthew Rosine

Sugar Land Magazine™

PRINT AD RATES

SIZE & FREQUENCY	8X Run Commit to 8 quarterly issues	4 X Run Commit to 4 quarterly issues	2 X Run Commit to 2 quarterly issues
Regular Display Ads	Cost Per Quarter	Cost Per Quarter	Cost Per Quarter
1/6 page	\$580	\$684	\$787
1/4 page	\$730	\$860	\$989
1/3 page	\$970	\$1140	\$1311
1/2 page	\$1220	\$1434	\$1649
Full page	\$1995	\$2390	\$2748

Back cover, add 30%
 Inside front (R and L), add 20%
 Inside back (R and L), add 20%
 First 10 pages or center, add 15%
 Placement in a feature, add 10%

Advertisers who place ads in both magazines (Sugar Land and Katy) receive a 10% discount off their Sugar Land Magazine ad campaign.

Bonus! All Advertisers are included FREE in the Sugar Land Shopping & Resource Guide in print and listed and bolded online at www.sugarlandmagazine.com

PRINT AD SIZES

Art Requirements
 Sugar Land Magazine™ is committed to helping customers develop effective advertising messages designed to reach Sugar Land, Texas. For advertisers who wish to submit their own artwork, the requirements are as follows:

- All digital files need to be MAC compatible files.
- Include ALL graphics necessary. Preferred format is TIFF for JPG for Photoshop files and EPS for Illustrator files.
- All images must be CMYK & 300 dpi. Any images reduced or enlarged must be at least 300 dpi when placed in the layout.
- Include all necessary fonts.
- A color proof or hires PDF is required for all ads. Email files to artwork@sugarlandmagazine.com

ONLINE AD RATES

SugarLandmagazine.com	SLM Advertisers	Non-Advertisers
Spot Ad - Home Page (3 mo. min)	\$195/mo.	\$300/mo.
Page Sponsor with first listing & skyscraper ad (3 mo. min)	\$130/mo.	\$200/mo.
Web Splash Page in the site (3 mo. min)	\$195/mo.	\$200/mo.
Highlighted/bolded listing	Free	Not avail.
Web link to your site	Free	Not avail.
Basic Listing	Free	Not avail.

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